

Media Coverage

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Coverbox Monday 29 Jun 2009

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Coverbox lets you track your car from your mobile

YOUNG drivers left home alone and thinking of sneaking a run out in mum or dad's tasty motor while they're away on holiday should be wondering who's watching them.

Pay-as-you-drive insurer Coverbox is effectively providing car-sitting for parents who take a holiday but leave their grown-up kids in charge of the family home – mum and dad can monitor the movement of their cars from any internet access point in the world, including mobile phones.

"Every parent knows the feeling – what damage and mayhem will they come back to at home when they leave their teen or early 20s offspring with the house keys?" said Sandy Dunn of Coverbox.

"We can't stop the parties, the drinks cabinet raids or any of the fruitier activities, but we can certainly help when it comes to keeping an eye on parents' cars while they're away.

"Coverbox monitors the movements of cars – we know when a car is moved, and where it travels, so when parents go on holiday we can help them ensure their cars stay in the garage or drive.

"Every Coverbox policyholder can monitor their car's movements from anywhere in the world anyway – and parents can log on to the Coverbox site from mobiles or PDAs and see whether it has been driven, when it was driven, and how far. This

information relates to fractions of a mile, and times down to the second.

"There is also a

retrospective opportunity – get back from holiday, log on and check just how far and wide a car has been driven, perhaps with permission, but to check that it was safely back on the drive before super-peak charges started at 11pm, or that a little run to the beach didn't involve a 700-mile round trip to Newquay."

Coverbox pay-as-you-drive insurance allows drivers to take out comprehensive cover that is paid for by the mile, with the price per mile varying according to the time of the day or night: off-peak, peak or "super-peak" times.

Over-23s are charged according to rush hour (Mon to Fri, 7.30am-9.30am and 4.30pm to 6pm excluding public holidays) or off-peak use, but under-23s are also subject to a "super-peak" charging structure: Friday, Saturday and Sunday 11pm to 5am, and public holidays 11pm to 5am.

All Coverbox policyholders get free theft tracking and their own personal website.

Details at www.coverbox.co.uk.



We're watching you! Coverbox gives parents peace of mind when they go away on holiday without their car.

